



**SAREMCO**

IMPEX (PVT) LTD.

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# Premium Quality Pakistani Potatoes



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# About Us

**Pakistan's Largest** Growers, Producers & Exporters

Pakistan being the land of natural resources produces best quality fruits and vegetables rich in nutrients and taste. These fruits and vegetables are not only demanded in Pakistan but also has a large market demand around the world. SAREMCO Impex (Pvt.) Ltd. is leading grower, producer and exporter of premium quality fresh fruit and vegetables. SAREMCO Impex (Pvt.) Ltd. is a subsidiary company of SAREMCO Group and is one of the fastest growing groups in Pakistan. We mainly deal in exports of Mangoes, Citrus/Kinnow, Apple, Apricot, Banana, Cherry, Peach, Guava, Litchis, Strawberry and vegetables like Potato, Onion, Bitter melon/ Karela, Loki, Long Gourd, Brinjal, Green Peas, Carrots etc; Dry Fruits like Pine Nut/Chilgoza, Walnuts. We provide consistent supply of seasonal fresh fruits and vegetables in the most competitive prices available around the globe throughout the year, which is based on our long term established relations with well-known and dependable growers of fresh fruits and vegetables throughout Pakistan;

# POTATO GROWTH STAGES



**Sprout  
Development**



**Vegetative  
Growth**



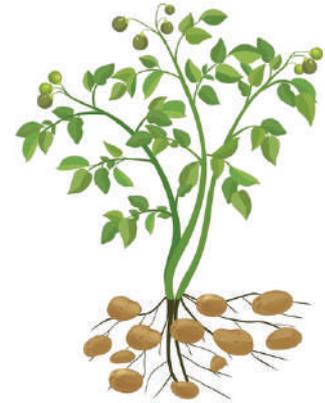
**Tuber  
Initiation**



**Tuber  
Initiation**



**Tuber  
Initiation**



**Maturation**

# POTATO GROWTH STEPS

- Sprout development from eyes on seed tubers and grow upward to emerge from the soil.
- Roots begin to develop at the base of emerging sprout.
- Leaves and branch stems develop from aboveground nodes along emerged sprouts.
- Roots and stolons develop at below ground nodes.
- Photosynthesis begins.
- Tubers form at stolon tips but are not yet appreciably enlarging.
- In most cultivars the end of this stage coincides with early flowering.
- Tuber cells expand with the accumulation of water, nutrients and carbohydrates.
- Tuber becomes the dominant site for deposition of carbohydrates and mobile inorganic nutrients.
- Vines turn yellow and lose leaves, photosynthesis decreases tuber growth slows and vines eventually die.
- Tubers dry matter content reaches a maximum and tuber skins set.



# SAREMCO POTATO

Potato is the fourth most important crop by volume of production. SAREMCO impex has its farms in Punjab, the province where around 83% of production is done. The harvest seasons are Autumn, Spring, and Summer and most of production yield is made in Autumn (75%). Our Premium Quality Mozika and Mozika Express Potatoes are great for French Fries while our Lady Rosetta Potatoes are best for industrial chips. Our main markets for potatoes are Russia, Middle East, GCC Countries, Srilanka and Turkey.

## MOZIKA

Shape: Oval

Size: 50mm & up

Color: Yellow

Usage: Finger & Fries

## SANTE

Shape: Round

Color: Yellow

Size: 50mm & Up

Usage: Finger & Fries

## LADY ROSSETA POTATO

Shape: Oval Small

Color: Red

See attached picture.

Usage: Chips & Snacks

## ESTERIX POTATO

Shape: Elongated

Color: Red

See attached picture.

Usage: Chips



# MOZIKA POTATO

- Shape: Oval
- Size: 50mm & up
- Color: Yellow
- Usage: Finger & Fries

Mozika Potatoes are one top export type of potatoes from Pakistan, sale and purchasable vegetable which is not in any sense, any less nutritious or delicious. It has a huge amount of admirers present in every age group. It is used in almost every genre of food, from junk food to traditional healthy food. The iron, phosphorous, calcium, magnesium, and zinc based potatoes are imported and exported from Pakistan in great rates and with amazing facilities. SAREMCO IMPEX (PVT). LTD. is well known for the export of best quality of Mozika potatoes.



# LADY ROSSETA POTATO

- Shape: Oval Small
- Color: Red
- See attached picture.
- Usage: Chips & Snacks

This relatively cheap to grow, sale and purchasable vegetable is not in any sense any less nutritious or delicious. It has a huge amount of admirers present in every age group. It is used in almost every genre of food, from junk food to traditional healthy food. The iron, phosphorous, calcium, magnesium, and zinc based vegetable is imported and exported from Pakistan in great rates and with amazing facilities. SAREMCO IMPEX PVT. LTD. exports best quality of this product.



# SANTE POTATO

- Shape: Round
- Color: Yellow
- Size: 50mm & Up
- Usage: Finger & Fries

Saremco Impex (Pvt). Limited is top exporter of Sante Potatoes which are from fresh crops of current season, we are exporting the high quality clean Sante Potatoes which are available in variable sizes like 50mm and up. Weight of Sante Potatoes ranges from 50 grams & Above as these potatoes are best for Fries & Chips and in many other eatables.



# ESTERIX POTATO

- Shape: Elongated
- Color: Red
- See attached picture.
- Usage: Chips

Saremco Impex (Pvt). Limited is top exporter of Esterix Potatoes which are from fresh crops of current season, we are exporting the high quality clean Esterix Potatoes which are available in variable sizes like 44,48,54,62 cm & more. Weight of Esterix Potatoes ranges from 80 grams & Above as these potatoes are best for Fries & Chips. Thick peel & large sizes.



# Potatoes Exports by Country: Raw

Below are the 15 countries that exported the highest dollar value worth of unprocessed raw potatoes shipped during 2018.

Netherlands: US\$793.9 million (18.3% of total exported raw potatoes)

France: \$642 million (14.8%)

Germany: \$374 million (8.6%)

China: \$261.2 million (6%)

Canada: \$252.2 million (5.8%)

United States of America: \$235.8 million (5.4%)

Egypt: \$206.9 million (4.8%)

Iran: \$203 million (4.7%)

Belgium: \$199.3 million (4.6%)

Spain: \$153.7 million (3.5%)

United Kingdom: \$144 million (3.3%)

Pakistan: \$120.9 million (2.8%)

Denmark: \$70.2 million (1.6%)

Israel: \$63.4 million (1.5%)

India: \$57.4 million (1.3%)

# For Queries and Contact



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